

COMMUNITY PARTNERS



NAMI Maryland
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COMMUNITY PARTNERS

ABOUT NAMI MARYLAND

One in four of your fellow employees, customers, and neighbors are directly affected by mental illness. The effects on the individual and family members can be traumatic and profound. The National Alliance on Mental Illness of Maryland (NAMI) is a grassroots organization dedicated to education, support and advocacy for persons with mental illnesses, their families and the wider community. We are the voice on mental illness in Maryland.

NAMI Maryland is the voice for individuals and families to improve outcomes for those affected by mental illness. NAMI Maryland encompasses a strong statewide network of more than 30,000 families, individuals, community-based organizations and service providers.

Collaborating with and strengthening local NAMI affiliates, NAMI Maryland facilitates effective, free, peer-led education and support programs delivered at the local level. It is our core principle that empowering family members and consumers is a critical factor in recovery, and a potent force in providing community education and bringing about systemic change. We are dedicated to providing education, support and advocacy for persons with mental illnesses, their families and the wider community.



NAMI Maryland is a unifying voice and a skilled provider of knowledge and skills at the grassroots level.

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1 OUT OF 4
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Mental illness does not discriminate. It can affect persons of any age, race, or socioeconomic status.

The World Health Organization reports that four of the 10 leading causes of disability in the United States are mental disorders.

In the U.S., the indirect cost of mental illness is estimated at \$79 billion. Most of that amount reflects the loss of productivity

Share our Vision of Recovery

NAMI Maryland brings people together to tackle our community's mental health needs and to invest in lasting changes that improve lives. The partnership between the business and professional community, citizens and partner agencies creates the strongest positive impact for Maryland families. Together, businesses, grassroots, community-based organizations, and Maryland families will transform lives.

When people's basic mental health needs are met, they perform better at work, have a positive effect on family members and friends, and are more productive citizens in our community.

Be a champion of NAMI Maryland in your organization. Show how you care about your employees and customers, or clients, and your community.

Help Us Educate Our Community

NAMI Maryland provides:

- **Experts for the Community on Mental Health**
Family members and consumers of mental health services as experts to effect systems improvements and to provide community and peer education
- **Empowerment to Families**
NAMI Maryland empowers families through education, giving people affected by mental illness a place to turn to find a strong network of support and the tools to reclaim their lives.
- **Peer-based Programs**
NAMI programs are family member and consumer peers helping peers.
- **Advocacy for Change**
We leverage the power and networks of volunteers and partners to transform our community.

Participants share their thoughts on NAMI programs:

"The NAMI Family-to-Family course I took was a life saver for my family and for myself."

- Family-to-Family trainee

"It is helpful to know that there are others with mental illness and that one is not alone in one's quest for recovery."

-NAMI Connection Recovery Group trainee

"My NAMI Peer-to-Peer class was so helpful in coming to terms with my diagnosis that now I want to share that with others."

-Peer-to-Peer trainee





COMMITMENT TO BEING A NAMI COMMUNITY PARTNER IN MARYLAND

Your commitment to become a NAMI Maryland Community Partner indicates your desire to be a critical investor in our community. Together, we will demonstrate the importance of community awareness and motivate employees to participate.

Here are just a few ways you can join us in this effort:

- Commit to making a NAMI Maryland mental health awareness campaign a priority in your company
- We can provide information and access to peer support and education.
- Make payroll deductions available to your employees
- Create a company Walk team for the Maryland NAMIWalks
- Offer incentives or prizes for employees who participate with NAMI
- Create awareness about NAMI throughout your company
- Commit to a Contribution or a Matching Employee Gift program

NAMI Community Partners in Maryland is a program developed by NAMI Maryland to provide a charitable giving platform for local businesses and organizations. Set an example and make a difference in our community with a corporate donation to NAMI Maryland. All partners receive a plaque for display at your workplace that recognizes the level of partnership. A portion of your contribution will be shared with your designated NAMI Affiliate.

Premier Partner (\$20,000+)

Listed as Premier Partner on NAMI Maryland's website with logo and link
Prominent name and logo placement at NAMIWalks, Annual State Conference and Annual Meeting
Listed in NAMI Maryland's Annual Report, quarterly newsletter and e-news.
Preferred seating/table/tickets at events
Press Release highlighting partnership
Plaque

Community Change Partner (\$10,000 - \$19,999)

Listed as Community Change Partner on NAMI Maryland's website with logo and link
Name and logo placement at NAMIWalks, Annual State Conference and Annual Meeting
Listed in NAMI Maryland's Annual Report, quarterly newsletter and e-news.
Preferred seating/table/tickets at events
Plaque

Leadership Partner (\$5,000 - 9,999)

Listed as Leadership Partner on NAMI Maryland's website with logo and link
Name and logo placement at NAMIWalks, Annual State Conference and Annual Meeting
Listed in NAMI Maryland's Annual Report, quarterly newsletter and e-news.
Plaque

Supporting Partner (\$2,500 - 4,999)

Listed as Leadership Partner on NAMI Maryland's website with logo and link
Name and logo placement at Annual Meeting
Listed in NAMI Maryland's Annual Report, quarterly newsletter and e-news.
Plaque

Iris Partner (\$500– 1,499)

Listed as an Iris Partner on NAMI Maryland's website with logo and link
Listed in NAMI Maryland's Annual Report, quarterly newsletter and e-news.
Plaque